



Lassie Handbook

Wisconsin Shorthorn Lassie Program Rules and Guidelines

Qualifications to Apply

- Must be 15 years old by January 1 to apply
- Must serve for 1 year as princess in order to apply for WSA queen
- Can only be WSA queen once
- May repeatedly apply to be princess until the age of 21
- Must be 16-21 years old by January 1 to apply for National Lassie Queen
- Must be nominated by the WSA to apply for the National Lassie Queen
- Must have a chaperone (family, friend, or WSA person) at all events when representing the WSA

Official Duties

- Promote and represent the Shorthorn breed and the Wisconsin Shorthorn Assoc.
- Answer questions about the Shorthorn breed and the Wisconsin Shorthorn Assoc.
- Hand out ribbons at shows
- Have picture take with the breed winners at shows
- Attend other promotional events as requested

Events to Attend

- Wisconsin Shorthorn Assoc. annual meeting
- Wisconsin Shorthorn State Show & Picnic
- WLBA Spring Preview Show-Jefferson
- Wisconsin State Fair
- WLBA Summer Spectacular-Wausau
- World Beef Expo
- Your county fair + 1 other county fair
- Any other promotional events asked to attend

Official Dress

- All national events require the official lassie costume, sash, and tiara for the WSA queen
- All state events and shows
 - Polo shirt with Wisconsin Shorthorn Assoc. logo
 - Black or khaki dress pants with belt (no holes or rips, no extreme low rise pants)
 - Appropriate footwear for the show ring (no tennis shoes or open toe shoes)
 - Sash for princess and queen
 - Tiara for queen
- World Beef Expo
 - Formal attire required for the Supreme Drive
 - Polo shirt with WSA logo or a blouse
 - Blazer optional
 - Black skirt below the knee
 - Black boots to the knee
 - Sash for princess and queen
 - Tiara for queen

Do's and Don'ts of being a Wisconsin Shorthorn Lassie

- Must have a chaperone at all events when representing the WSA
- Always have official dress clean and presentable
- Pay attention to the show and be alert to what is going on
- Be helpful to the judge and others
- Maintain a positive attitude and pleasant manner
- While in the barns wear appropriate clothing and change out of filthy clothes
- No use of drugs or alcohol
- No public displays of affection
- No interviews unless organized and authorized by the Wisconsin Shorthorn Assoc.
- REMEMBER YOU ARE REPRESENTING THE WISCONSIN SHORTHORN ASSOC. AND THE SHORTHORN BREED. BE AWARE OF HOW YOU ARE ACTING AND TALKING, PEOPLE ARE LOOKING AT YOU AS A ROLE MODEL!